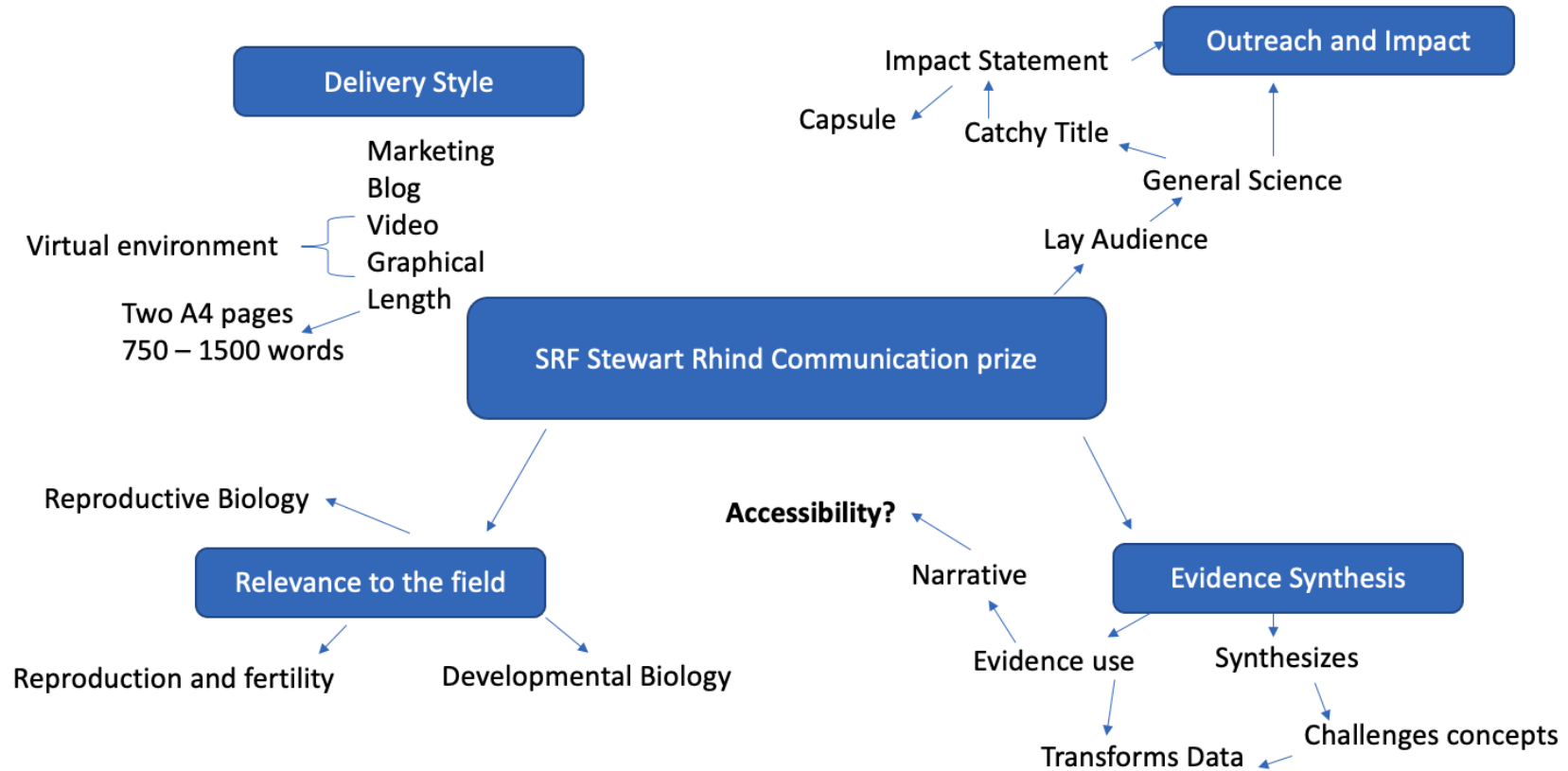


The SRF Stewart Rhind Communication Prize



The SRF Stewart Rhind Communication Award

	1 (16.7%)	2 (33.3%)	3 (50%)	4 (66.7%)	5 (83.3%)	6 (100%)
Delivery Style	Essay focus Strong Academic and / or Scientific Approach	Written delivery and /or approach only	Style is starting to communicate with less academic focus	Attempts to widen the approach of delivery, applicable to the current era.	Communication is accessible with medium used supporting the message and argument delivered.	Clear communication and a novel approach to delivery. Used diverse mediums to convey the message clearly and support the delivery of the article. Collection is suitable for virtual environment and the digital era.
Evidence Synthesis	Lacks clear use of evidence.	Evidence is descriptive in use with no future or current awareness. Collection is superficial in approach.	Basic knowledge but limited awareness of challenges in the field.	Knowledge is present but lacks novel ideas and does not showcase future steps within the topic field.	Grasps subject area and showcases novel ideas with some critical analysis. Depth is possibly lacking.	Grasps subject area. Showcases novel ideas and transforms evidence with wider critical analysis.
Outreach and Impact	No consideration for future impact of the article.	Lacks engagement and is designed for the specialist field.	Some level of engagement is present but remains focussed to specialist or scientific readers.	Some level of engagement is present and focus is now more towards a non-specialist audience.	Engages well with an emphasis towards the non-specialist audience. Elements incorporated are captivating but limited in style.	Language is appropriate & understandable for a non-specialist audience. Collection is captivating which attracts the reader via an array of novel approaches. Submission includes thought provoking titles and statements.
Quality of writing	Writing is not concise, may have unnecessary wording or irrelevant information. In places writing maybe considered unprofessional.	Writing is not concise, may have unnecessary wording or irrelevant information. Omissions in key detail.	Writing is generally clear, concise, and relevant. May have some omissions in detail. Writing demonstrates professional language and tone in the majority.	Writing is clear, concise, and relevant throughout. May have occasional omissions in detail. Writing demonstrates professional language and tone in the majority.	Writing is consistently clear and concise with sufficient detail. Writing is professional in language and tone throughout.	Writing is consistently clear and concise with sufficient detail throughout without unnecessary detail/ repetition. Writing demonstrates greater thought within the collection. Writing is professional in language and tone throughout.
Association / relevance to the field	Topic not relevant within the field	Topic is relevant and includes at least one relevant point of future issues or perspectives, but rationale is not explained.	Topic is relevant and includes at least one relevant point of future issues or perspectives but explanation for rationale could be improved.	Topic is relevant and includes awareness of current and future issues. May not clearly align with content of the collection but attempt made. Rationale is explained clearly.	Topic is relevant and includes awareness of current and future issues (occasional gaps). Short rationale of why each point is relevant to the content of the collection and future of the field.	Topic is a 'hot' topic, current within the field and informative. Collection includes comprehensive and relevant awareness of current & future issues or controversy in the topic field. Rationale is given for statements made.